



OCTOBER 2024

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A NOTE FROM BWI

FROM THE DIRECTOR'S DESK

Dear Shawn,

As we approach the new year, BWI is singularly focused on creating a more equitable future for all New Yorkers—one where everyone has the opportunity to shape their lives, build long-term careers, and achieve financial stability.

In our Fall newsletter, we're excited to share key highlights from our work, including our **2023-2024 Annual Report**, showcasing how we've supported low-income New Yorkers over the past two years. We'll also share a story from one of our graduates from **Housing Career Pathways (HCP)**, a program that just celebrated **graduating its 100th trainee!** Finally, read on to learn more about **an exciting way our tech training program, KindWork, is growing.**

We hope this message finds you well and energized. There is much to celebrate, but also much work ahead, and we're truly grateful for your continued support of our mission.

Sincerely,

A handwritten signature in black ink, appearing to read "A. Shiffman", written in a cursive style.

Aaron Shiffman
Executive Director

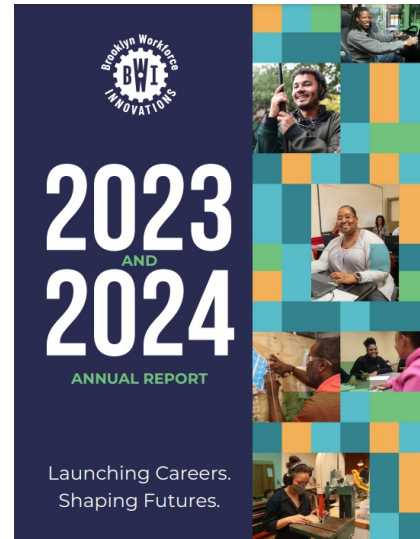
EXTRA, EXTRA

2023 - 2024 Annual Report

BWI recently published its 2023 - 2024 Annual Report!

The report provides an overview of the great work BWI has done over the past two years and is a great place to learn about the breadth of our programming and our impact.

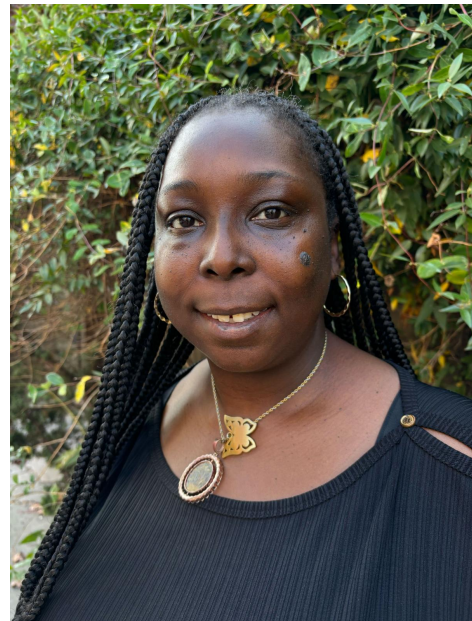
Read more about our recent growth and innovation and how BWI is moving into its next 25 years of workforce development leadership.



GRADUATE SPOTLIGHT

Celebrating DeAndra (HCP)

DeAndra's journey is a powerful testament to resilience. When the pandemic struck, she lost her job as a security guard as she began caregiving for her father. When she was ready to return to work, she had trouble finding a job but discovered an ad for the Housing Career Pathways (HCP) program. **Inspired by her own experience living in a shelter with her two children**, she was excited about a career helping New Yorkers access affordable housing.



DeAndra grew her skills during training and with the support of staff, landed a Housing Lottery Specialist role after graduation. Two years later, she advanced at her company and, with newfound financial stability, moved to a new apartment with her children. DeAndra says, **"The greatest reward is being present for my children, providing them with the secure, loving environment I grew up with."**

PROGRAM SPOTLIGHT

Housing Career Pathways Celebrates 100th Graduate

BWI's customized training program, **Housing Career Pathways** (HCP) prepares jobseekers for high-quality jobs within New York City's affordable housing sector. Along with program partners **Enterprise Community Partners**, **NYC Housing Preservation and Development**, and **NYCHA**, BWI hosted a graduation event on Thursday, October 10th celebrating HCP's 100th graduate.

Launched in 2022, HCP trains participants through a four-week course followed by an 80-hour paid internship and supported job search, connecting graduates to roles in affordable housing lease-up or compliance. **The program is designed to enroll residents of public and affordable housing who can leverage their lived experience to help other access stable places to live.**



MUST-READS

KindWork Report

BWI's **KindWork** program provides onramps to customer-facing, non-coding careers in the tech sector. Recently, the program received funding from Google via the New York City Employment and Training Coalition and the Fund for the City of New York to further expand access to employment in two key sub-sectors; Healthcare and Wellness Tech and FinTech.



As described in a recently released report, the KindWork team worked closely with employers to create custom, **supplemental training modules that give our jobseekers important context**

and foundational information to thrive in these sub-sectors. [Click here](#) to learn more about this exciting project.

Follow us on social media to get the most up to date information on our programming!



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