

# 2024 SPRING CELEBRATION HEROES AND INNOVATORS



[www.bwiny.org/event](http://www.bwiny.org/event)

## Sponsorship Opportunities

### Our Mission

**Brooklyn Workforce Innovations (BWI)** is celebrating 24 years of supporting economic mobility for historically marginalized communities across the five boroughs. BWI's mission is to empower low-income people by creating living-wage employment opportunities and access to career paths in growing fields with local hiring demand. This work is more important now than ever, as rapid changes in the economy leave many unemployed and underemployed New Yorkers behind. BWI removes barriers to employment and helps over 900 people each year build skills, connect to career-ladder opportunities, and find long-term success in the workforce.

### Our Event

**2024 Spring Celebration  
Heroes & Innovators  
Thursday, June 13th @ 6:00 pm, 501 Union St, Brooklyn NY  
[www.bwiny.org/event](http://www.bwiny.org/event)**

On June 13<sup>th</sup>, BWI's Spring Celebration will bring together local businesses, community partners, program alumni, and others who champion job training as an effective tool for fighting poverty. We invite you to gather and enjoy great local food, live music and a program highlighting our impact and honoring the Heros and Innovators who have made this important work possible.

Your sponsorship directly fuels BWI's continued efforts to create and deliver highly effective job training programs leading to credentials, job placement, and support to sustain a true career. Please direct sponsorship inquiries or other event to:

**Jackson Schad at 859-368-4010 or [jschad@bwiny.org](mailto:jschad@bwiny.org).**

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## Brooklyn Workforce Innovations: 2024 Event Sponsorship Levels

*Note the level you wish to participate in from the selections below and complete the sponsorship form.*

### Presenting Sponsor *(limited to one sponsor)*

**\$25,000**

- Eighteen (18) tickets to the 2024 Event
- Podium remarks by Presenting Sponsor representative
- Company logo on lighting spotlights ("gobos") on stage
- Company logo placement on a special filter for the event photobooth
- Special recognition on our social media channels prior to the event
- Spotlight in BWI Newsletter
- Opportunity to distribute branded giveaways
- Company logo placement on cocktail napkins at the event
- Ad space within program presentation
- Recognition from the podium by BWI leadership
- Company logo premier placement on printed event program
- Company logo on event signage
- Company logo placement on invitation and other electronic marketing collateral
- Premier advertisement in event program
- Premier placement of company logo on BWI website

### Diamond

**\$15,000**

- Twelve (12) tickets to the 2024 Event
- Special recognition on our social media channels prior to the event
- Spotlight in BWI Newsletter
- Company logo placement on cocktail napkins at the event
- Ad space within program presentation
- Recognition from the podium by BWI leadership
- Company logo premier placement on printed event program
- Company logo on event signage
- Company logo placement on invitation and other electronic marketing collateral
- Premier advertisement in event program
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<b>Gold</b>	<b>\$10,000</b>
<ul style="list-style-type: none"><li>• Ten (10) tickets to the 2024 Event</li><li>• Ad space within program presentation</li><li>• Recognition from the podium by BWI leadership</li><li>• Company logo premier placement on printed event program</li><li>• Company logo on event signage</li><li>• Company logo placement on invitation and other electronic marketing collateral</li><li>• Premier advertisement in event program</li><li>• Premier placement of company logo on BWI website</li></ul>	
<b>Silver</b>	<b>\$7,500</b>
<ul style="list-style-type: none"><li>• Six (6) tickets to the 2024 Event</li><li>• Recognition from the podium by BWI leadership</li><li>• Company logo premier placement on printed event program</li><li>• Company logo on event signage</li><li>• Company logo placement on invitation and other electronic marketing collateral</li><li>• Premier advertisement in event program</li><li>• Premier placement of company logo on BWI website</li></ul>	
<b>Bronze</b>	<b>\$5,000</b>
<ul style="list-style-type: none"><li>• Four (4) tickets to the 2024 Event</li><li>• Company logo on event signage</li><li>• Company logo placement on invitation and other electronic marketing collateral</li><li>• Premier advertisement in event program</li><li>• Premier placement of company logo on BWI website</li></ul>	
<b>BWI Champion</b>	<b>\$2,000</b>
<ul style="list-style-type: none"><li>• Two (2) tickets to the 2024 Event</li><li>• Company name recognition within presentation</li><li>• Company name on event signage</li><li>• Company name placement on invitation and other electronic marketing collateral</li><li>• Placement of company name on BWI website</li></ul>	

*Individual tickets are also available for purchase at **\$250.00** per ticket.*

# Sponsorship Commitment Form: *Please Return by 5/24/24*

Sponsorship level name: \_\_\_\_\_

Enclosed check amount: \$ \_\_\_\_\_

*(Please make checks payable to: Brooklyn Workforce Innovations)*

I cannot attend, but wish to make a contribution of \$ \_\_\_\_\_

*Please print information as you would like it to appear on all listings:*

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

**Note: Please complete and email this Sponsorship Form with your committed level to Jackson Schad at [jschad@bwiny.org](mailto:jschad@bwiny.org) or mail it to the address below.**

**All checks should be made payable to: **Brooklyn Workforce Innovations** and mailed, along with this form to:**

Jackson Schad  
Individual Giving & Communications Manager  
Brooklyn Workforce Innovations  
621 Degraw Street  
Brooklyn, NY 11217



**Thank you for supporting BWI at this important fundraising event!**

*BWI is a 501(c)(3) charitable organization. Contributions are tax-deductible for federal income tax purposes. The portion of this contribution that is deductible for federal income tax purposes is limited to the excess of any money contributed above the value of the goods or services provided by us. The good faith estimate of the value of goods or services for the cocktail reception is \$75 per ticket.*