



## BWI ANNUAL CELEBRATION

Thursday, June 8th 2023

6 – 9 pm

501 Union Street  
Brooklyn NY  
[bwiny.org/event](http://bwiny.org/event)

WORKING  
FOR THE  
FUTURE



## Sponsorship Opportunities

### Our Mission

**Brooklyn Workforce Innovations (BWI)** is celebrating its 24th year helping low-income and unemployed New Yorkers from across the five boroughs build upwardly mobile careers at a critical time in New York City's history. BWI's mission is to empower low- and moderate-income people by creating living-wage employment opportunities and access to career paths in growing fields with local hiring demand. As the stresses from inflation, housing insecurity and a slow job recovery continue, it remains imperative that we commit ourselves to training and supporting low-income New Yorkers as they find their footing in a changing workforce.

### Our Event

**Brooklyn Workforce Innovations  
Working for the Future**

**Thursday, June 8<sup>th</sup> @ 6:00 pm, 501 Union St, Brooklyn NY  
[www.bwiny.org/event](http://www.bwiny.org/event)**

BWI will bring together local businesses, community partners, program alumni, and others who support job training as a key strategy in the fight against poverty for a festive cocktail reception on June 8. Enjoy drinks, hors d'oeuvres, and the chance to hear about BWI's impact. Please join us in celebrating over two decades of this important work – and the supporters who have made it possible.

Your sponsorship directly fuels BWI's continued efforts to create and deliver highly effective job training programs leading to credentials, job placement, and support to sustain a true career. Please direct sponsorship inquiries or other questions about the event to **Ariel Dreyfus at 845-480-8171 or [adreyfus@bwiny.org](mailto:adreyfus@bwiny.org)**.

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## Brooklyn Workforce Innovations: 2023 Event Sponsorship Levels

Note the level you wish to participate in from the selections below and complete the sponsorship form.

### Presenting Sponsor (limited to one sponsor)

**\$25,000**

- Eighteen (18) tickets to the 2023 Event
- Podium remarks by Presenting Sponsor representative
- Company logo on lighting spotlights ("gobos") at entrance to event
- Company logo placement on a special filter for the event photobooth
- Company spotlight in BWI newsletter
- Option to provide branded giveaways at the event
- Branded cocktail napkin
- Special recognition from event podium
- Premier advertisement space within event presentation
- Company logo premier placement on event program
- Premier company logo placement on event signage
- Company logo premier placement within presentation
- Company logo placement on invitation, save the date and other electronic marketing collateral
- Premier placement of company logo on BWI website

### Icon

**\$15,000**

- Twelve (12) tickets to the 2023 Event
- Company spotlight in BWI newsletter
- Option to provide branded giveaways at the event
- Branded cocktail napkin
- Special recognition from event podium
- Premier advertisement space within event presentation
- Company logo premier placement on event program
- Premier company logo placement on event signage
- Company logo premier placement within presentation
- Company logo placement on invitation and other electronic marketing collateral
- Premier placement of company logo on BWI website

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## Vanguard

**\$10,000**

- Ten (10) tickets to the 2023 Event
- Special recognition from event podium
- Premier advertisement space within event presentation
- Company logo premier placement on event program
- Premier company logo placement on event signage
- Company logo premier placement within presentation
- Company logo placement on invitation and other electronic marketing collateral
- Premier placement of company logo on BWI website

## Groundbreaker

**\$7,500**

- Six (6) tickets to the 2023 Event
- Special recognition from event podium
- Company logo premier placement on event program
- Company logo on event signage
- Company logo recognition within presentation
- Company logo placement on invitation and other electronic marketing collateral
- Premier placement of company logo on BWI website

## Innovator

**\$5,000**

- Four (4) tickets to the 2023 Event
- Company logo on event signage
- Company logo recognition within presentation
- Company logo placement on invitation and other electronic marketing collateral
- Premier placement of company logo on BWI website

## Trailblazer

**\$2,000**

- Two (2) tickets to the 2023 Event
- Company name on event signage
- Company name recognition within presentation
- Company name placement on invitation and other electronic marketing collateral
- Premier placement of company name on BWI website

*Individual tickets are also available for purchase at **\$250** per ticket.*

# Sponsorship Commitment Form

Sponsorship level name: \_\_\_\_\_

Enclosed check amount: \$ \_\_\_\_\_

*(Please make checks payable to: Brooklyn Workforce Innovations)*

I cannot attend, but wish to make a contribution of \$ \_\_\_\_\_

*Please print information as you would like it to appear on all listings:*

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

**Note: Please complete and email this Sponsorship Form with your committed level to Ariel Dreyfus at [adreyfus@bwiny.org](mailto:adreyfus@bwiny.org) or mail it to the address below.**

**All checks should be made payable to: **Brooklyn Workforce Innovations** and mailed, along with this form to:**

**Ariel Dreyfus  
Assistant Director of Fundraising  
Brooklyn Workforce Innovations  
621 Degraw Street  
Brooklyn, NY 11217**



**Thank you for supporting BWI at this important fundraising event!**

*BWI is a 501(c)(3) charitable organization. Contributions are tax-deductible for federal income tax purposes. The portion of this contribution that is deductible for federal income tax purposes is limited to the excess of any money contributed above the value of the goods or services provided by us. The good faith estimate of the value of goods or services for the cocktail reception is \$75 per ticket.*