



BWI Annual Gala
Thursday, June 9, 2022

The Green Building
452 Union Street
Brooklyn, NY

READYING FOR TOMORROW'S NYC

Sponsorship Opportunities

Our Mission

Brooklyn Workforce Innovations (BWI) is celebrating its 23rd year helping low-income and unemployed New Yorkers from across the five boroughs build upwardly mobile careers at a critical time in New York City's history. BWI's mission is to empower low- and moderate-income people by creating living-wage employment opportunities and access to career paths in growing fields with local hiring demand. The COVID-19 pandemic has exacerbated existing inequities in our economy and BWI focused on providing skills training, industry-recognized certifications, and wraparound supports to communities most impacted by the crisis. BWI's services are an essential part of a more equitable recovery from the pandemic crisis and a more just economic future.

Our Event

Brooklyn Workforce Innovations
Readying for Tomorrow's NYC
Thursday, June 9 @ 6:00 pm, 452 Union St
www.bwiny.org/gala

Join us for our first in-person event in three years! BWI will bring together local businesses, community partners, program alumni, and others who support job training as a key strategy in the fight against poverty for a festive cocktail reception on June 9. Enjoy drinks, hors d'oeuvres, and the chance to hear about BWI's impact. Please join us in celebrating over two decades of this important work – and the supporters who have made it possible.

Your sponsorship directly supports BWI's continued efforts to create and deliver highly effective job training programs leading to credentials, job placement, and support to sustain a true career. Please direct sponsorship inquiries or other questions about the event to **Ariel Dreyfus at 845-480-8171 or adreyfus@bwiny.org**.



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Brooklyn Workforce Innovations 2022 Gala Sponsorship Levels

Please note the level you wish to participate in from the selections below and complete the sponsorship form.

Presenting Sponsor *(limited to one sponsor)* **\$25,000**

- Eighteen (18) tickets to the 2022 Gala
- Podium remarks by Presenting Sponsor representative
- Company logo on lighting spotlights ("gobos") at entrance to event
- Company logo premier placement within presentation
- Company logo premier placement on event program
- Company logo placement on invitation, save the date and other electronic marketing collateral
- Special recognition in event press release
- Premier placement of company logo on BWI website; post-event company recognition on Event photo site
- Company logo placement on a special filter for the event photobooth

Diamond Sponsor **\$15,000**

- Twelve (12) tickets to the 2022 Gala
- Special recognition from event podium
- Branded signature event cocktail
- Premier advertisement in bi-fold event program
- Company logo premier placement on event program
- Company logo premier placement within presentation
- Company logo placement on invitation and other electronic marketing collateral
- Special recognition in event press release
- Premier placement of company logo on BWI website; post-event company recognition on event photo site

Platinum Sponsor **\$7,500**

- Eight (8) tickets to the 2022 Gala
- Special recognition from event podium
- Option to provide branded giveaways at the event
- Company logo premier placement within presentation



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- Company logo premier placement on event program
- Company logo placement on invitation and other electronic marketing collateral
- Company name in event press release
- Premier placement of company logo on BWI website; post-event company recognition on event photo site

Silver Sponsor

\$5,000

- Six (6) tickets to the 2022 Gala
- Company logo recognition within presentation
- Company logo placement on invitation and other electronic marketing collateral
- Company name in event press release
- Premier placement of company logo on BWI website; post-event company recognition on event photo site
- Company spotlight in BWI newsletter

Bronze Sponsor

\$3,000

- Four (4) tickets to the 2022 Gala
- Company logo recognition within presentation
- Company logo placement on invitation and other electronic marketing collateral
- Premier placement of company logo on BWI website

Sustaining Sponsor

\$1,500

- Two (2) tickets to the 2022 Gala
- Company name recognition within presentation
- Company name placement on invitation and other electronic marketing collateral
- Placement of company name on BWI website

*This year, BWI also has the special opportunity to list sponsors at the \$1,000 level in our event program. Becoming a **Friend of BWI** earns you one (1) ticket to the 2022 Gala in addition to this recognition in the program. BWI is grateful for the generosity of our supporters at all levels.*

Sponsorship Commitment Form

Sponsorship level name: _____

Enclosed check amount: \$ _____

(Please make checks payable to: Brooklyn Workforce Innovations)

I cannot attend, but wish to make a contribution of \$ _____

Please print information as you would like it to appear on all listings:

Name _____

Title _____

Company _____

Company Address _____

City _____

State _____

Zip Code _____

Telephone _____

Email _____

Note: Please complete and email this Sponsorship Form with your committed level to Ariel Dreyfus at adreyfus@bwiny.org or mail it to the address below.

All checks should be made payable to: **Brooklyn Workforce Innovations and mailed, along with this form to:**

Ariel Dreyfus
Development Manager
Brooklyn Workforce Innovations
621 Degraw Street
Brooklyn, NY 11217



Thank you for supporting BWI at this important fundraising event!

BWI is a 501(c)(3) charitable organization. Contributions are tax-deductible for federal income tax purposes. The portion of this contribution that is deductible for federal income tax purposes is limited to the excess of any money contributed above the value of the goods or services provided by us. The good faith estimate of the value of goods or services for the cocktail reception is \$50 per ticket.