

THURSDAY
JUNE 11, 2020

**BWI
ANNIVERSARY
GALA**
20 YEARS **10,000 JOBS**

501 UNION
BROOKLYN, NY

Sponsorship Opportunities

Our Mission

Brooklyn Workforce Innovations (BWI) is celebrating its 20th year helping low-income and unemployed New Yorkers from across the five boroughs build upwardly mobile careers. BWI's mission is to empower low- and moderate-income people by creating living-wage employment opportunities and access to career paths in growing fields with local hiring demand. In addition to skills training and industry-recognized certifications, BWI offers important wraparound services that help beneficiaries reach graduation day and transition into a meaningful job. In many instances, BWI maximizes service to beneficiaries by partnering with organizations that share in BWI's passion to create quality career paths for those who need it most.

Our Event

**Brooklyn Workforce Innovations
20th Anniversary Gala
Thursday, June 11 @ 6:00 pm, 501 Union
www.bwiny.org/gala**

BWI will bring together local businesses, community partners, program alumni, and others who support job training as a key strategy in the fight against poverty for a festive cocktail reception on June 11. The event will feature drinks and hors d'oeuvres as well as an opportunity to network and learn about the work BWI does on behalf of New Yorkers every day. This year is particularly special, as we celebrate **20 Years and 10,000 Jobs**. Please join us in celebrating two decades of this important work - and the supporters who have made it possible.

Your sponsorship directly supports BWI's continued efforts to create and deliver highly effective job training and placement programs, which produce life-changing impact for our most impoverished neighbors. Please direct sponsorship inquiries or other questions about the event to **Shawn Hegele** at **347-687-8901** or **shegele@bwiny.org**.

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Brooklyn Workforce Innovations 20th Anniversary Gala Sponsorship Levels

Please note the level you wish to participate in from the selections below and complete the sponsorship form.

Presenting Sponsor *(limited to one sponsor)* **\$25,000**

- Eighteen (18) tickets to the 20th Anniversary Gala
- Podium remarks by Presenting Sponsor representative
- Company logo on lighting spotlights (“gobos”) at entrance to event
- Company logo premier placement within presentation
- Company logo premier placement on event program
- Company logo placement on invitation, save the date and other electronic marketing collateral
- Special recognition in event press release
- Premier placement of company logo on BWI website; post-event company recognition on Event photo site
- Company logo/name featured in event video
- Invitation to VIP pre-reception on the day of the Gala

Diamond Sponsor **\$15,000**

- Twelve (12) tickets to the 20th Anniversary Gala
- Special recognition from event podium
- Branded signature event cocktail
- Premier advertisement in bi-fold event program
- Company logo premier placement on event program
- Company logo premier placement within presentation
- Company logo placement on invitation and other electronic marketing collateral
- Special recognition in event press release
- Premier placement of company logo on BWI website; post-event company recognition on event photo site
- Invitation to VIP pre-reception on the day of the Gala

Platinum Sponsor **\$7,500**

- Eight (8) tickets to the 20th Anniversary Gala
- Special recognition from event podium
- Option to provide branded giveaways at the event
- Company logo premier placement within presentation
- Company logo premier placement on event program
- Company logo placement on invitation and other electronic marketing collateral

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10,000 JOBS
YEARS

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- Company name in event press release
- Premier placement of company logo on BWI website; post-event company recognition on event photo site
- Invitation to VIP pre-reception on the day of the Gala

20th Anniversary Sustaining Sponsor

\$5,000

- Six (6) tickets to the 20th Anniversary Gala
- Company logo recognition within presentation
- Company logo placement on invitation and other electronic marketing collateral
- Company name in event press release
- Premier placement of company logo on BWI website; post-event company recognition on event photo site
- Company spotlight in BWI newsletter
- Invitation to VIP pre-reception on the day of the Gala

Silver Sponsor

\$3,000

- Four (4) tickets to the 20th Anniversary Gala
- Company logo recognition within presentation
- Company logo placement on invitation and other electronic marketing collateral
- Premier placement of company logo on BWI website

Bronze Sponsor

\$1,500

- Two (2) tickets to the 20th Anniversary Gala
- Company name recognition within presentation
- Company name placement on invitation and other electronic marketing collateral
- Placement of company name on BWI website

*This year, BWI also has the special opportunity to list sponsors at the \$1,000 level in our event program. Becoming a **Friend of BWI** earns you one (1) ticket to the 20th Anniversary Gala in addition to this recognition in the program. BWI is grateful for the generosity of our supporters at all levels.*

Sponsorship Commitment Form

Sponsorship level name: _____

Enclosed check amount: \$ _____

(Please make checks payable to: Brooklyn Workforce Innovations)

I cannot attend, but wish to make a contribution of \$ _____

Please print information as you would like it to appear on all listings:

Name _____

Title _____

Company _____

Company Address _____

City _____

State _____

Zip Code _____

Telephone _____

Email _____

Note: Please scan and email this Sponsorship Form with your committed level to Shawn Hegele at shegele@bwiny.org or mail it to the address below.

All checks should be made payable to: **Brooklyn Workforce Innovations and mailed, along with this form to:**

Shawn Hegele
Director of Fundraising
Brooklyn Workforce Innovations
621 Degraw Street
Brooklyn, NY 11217
(347) 687-8901



Thank you for supporting BWI at this important fundraising event!

BWI is a 501(c)(3) charitable organization. Contributions are tax-deductible for federal income tax purposes. The portion of this contribution that is deductible for federal income tax purposes is limited to the excess of any money contributed above the value of the goods or services provided by us. The good faith estimate of the value of goods or services for the cocktail reception is \$50 per ticket.