DEAR NEIGHBOR

I am delighted to share Brooklyn Workforce Innovations’ (BWI’s) bi-annual report, detailing our programs and accomplishments over the past two years. Since 2000, BWI has been fighting poverty by offering a range of skills training and career support services to low-income, unemployed New Yorkers from all five boroughs.

BWI’s work has never been more important. Fear and instability have never been more present for our foreign-born beneficiaries, and for those who rely on public benefits to survive. At BWI, we see first-hand how our programs impact people’s lives for the better. When BWI connects men and women to upwardly-mobile careers that earn enough to support their families, we are empowering New Yorkers and strengthening underserved communities.

I want to thank our generous individual supporters, our foundation and corporate partners, and the state and local government agencies that have helped to position BWI as a leader in workforce development. They make it possible to further improve our existing programs and to develop new initiatives in our fight against poverty. Most importantly, I want to thank our graduates, whose hard work and bravery in the face of unthinkable odds is an inspiration to us all every day.

Sincerely,

Aaron Shiffman
Executive Director

2016 FINANCIALS

TOTAL REVENUE:
- Foundations: 59%
- Corporations: 14%
- Government: 10%
- Social Enterprise: 12%
- Individual Supporters: 3%
- Other: 2%

TOTAL REVENUE: $5,348,573

TOTAL EXPENSES:
- Program Expenses: 86%
- Fundraising: 9%
- Management and Administration: 5%

TOTAL EXPENSES: $5,192,364
2016 AT A GLANCE

844 enrollees:

BROOKLYN, 474
BRONX, 112
QUEENS, 129
MANHATTAN, 110
STATEN ISLAND, 19

91% 768 OUT OF 844 ENROLLEES GRADUATED FROM ONE OF BWI’S PROGRAMS

86% 660 OUT OF 768 GRADUATES PLACED INTO JOBS

322% wage boost

AVERAGE PRE-TRAINING WAGE: $3.39
AVERAGE STARTING WAGE AFTER GRADUATION: $14.30
BROOKLYN WOODS
TRAINING IN WOODWORKING AND FABRICATION
Brooklyn Woods trains people with multiple barriers to employment in the fundamentals of woodworking and fabrication, focusing on the proper use of hand tools, power tools and shop safety. Soft skills combined with math and measurement instruction ensure that graduates are ready for employment. Many participants have experienced long-term unemployment and have had interaction with the criminal justice system.

NEW YORK DRIVES
NYS DRIVER’S LICENSE TRAINING
Combining behind-the-wheel driving instruction—leading to a NYS Driver’s License—with classroom-based soft skills training, New York Drives connects graduates to additional technical career training through BWI’s other training programs, which require a driver’s license for participation. The program has been designed to primarily serve unemployed young adults and women with employment barriers.

NYC HOUSING AUTHORITY (NYCHA) RESIDENT TRAINING ACADEMY
CAREERS FOR PUBLIC HOUSING RESIDENTS
The Academy connects public housing residents with upwardly-mobile careers working directly for NYCHA. Training combines job readiness and workplace safety with hands-on technical skills training. Many residents have multiple barriers to employment and the Academy ensures graduates have access to upwardly-mobile careers with excellent benefits.

BROOKLYN NETWORKS
DATA AND VOICE CABLE INSTALLATION TRAINING
BWI’s tele-data cable installation program connects graduates to the industry-recognized BICSI certification and jobs installing and maintaining voice, data, video and security system cabling. Our customized technical training lab offers a unique opportunity for our trainees to gain the skills and confidence they need to transition to a career. The program trains unemployed adults and young adults living in poverty and receiving public benefits.
25% unemployed for a year or more before BWI

$13.33 average starting wage after graduation

BROOKLYN WORKFORCE COLLABORATION

EMPLOYER-CUSTOMIZED TRAINING

Brooklyn Workforce Collaboration develops and delivers employer-customized skills training and placement, serving low-income New Yorkers while meeting specific employer needs along Brooklyn’s industrial waterfront. Residents of the low-income communities surrounding industrial areas frequently do not have access to the job opportunities there without technical training and support.

33% born outside of the US

$15.72 average starting wage after graduation

RED HOOK ON THE ROAD

CAREERS IN COMMERCIAL DRIVING

BWI’s largest and longest-running program combines behind-the-wheel training and classroom instruction to prepare unemployed low-income men and women to secure their NYS Commercial Driver’s License and secure jobs driving buses, paratransit coaches, trucks, and other commercial vehicles. Many program participants are foreign born and more than one in five have experienced long-term unemployment.

97% of graduates placed

41% under 25 years old

“MADE IN NY” PRODUCTION ASSISTANT TRAINING PROGRAM

FILM AND TV PRODUCTION TRAINING

In partnership with the Mayor’s Office of Media and Entertainment, BWI prepares underprivileged young adults for careers in film and TV production as Production Assistants (PAs). Hands-on training on actual productions prepares graduates for careers in production. Trainees participate in classroom and field training immediately applicable to working as a PA in NYC.

2 programs to launch in 2017 for low-income New Yorkers

60+ jobs to be secured through emerging initiatives

BWI LABS

CONNECTING TRAINEES TO NEW CAREER PATHS

BWI is always looking for new opportunities to connect low-income men and women to good jobs in promising local industries. Programs currently in development include a partnership with other local providers to build training programs for residents of Red Hook, so they may access resiliency and infrastructure jobs. BWI is also launching training for careers in film and television post-production.
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- Barclays
- Barker Welfare Foundation
- Beacon Group
- Bloomberg L.P.
- Brooklyn Community Foundation
- Capital One
- Capital One Foundation: Human Capital Innovation Fund
- Consortium for Worker Education
- Bernard F. and Alva B. Gimbel Foundation
- Hyde & Watson Foundation
- Harry and Jeanette Weinberg Foundation
- Irene B. Wolf Lifetime Trust
- M&T Bank Charitable Foundation
- MUFG (formerly Bank of Tokyo-Mitsubishi UFJ)
- Neighborhood Opportunities Fund: Change Capital Fund
- NYU Community Fund
- Price Family Foundation
- Robin Hood Foundation
- Santander Bank Foundation
- Tiger Foundation
- TJX Foundation

**GOVERNMENT**
- New York City Council: Member Items
- New York City Department of Small Business Services: In-Demand Occupation Training
- New York City Department of Small Business Services: Industrial and Transportation Career Center
- New York State Department of Labor: Unemployed Worker Training Program
- New York State Office of Temporary and Disability Assistance: Food Stamp Employment and Training (FSET) Venture
- New York State Office of Temporary and Disability Assistance: Wage Subsidy Program
- The Mayor’s Fund to Advance New York City

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