



Sponsorship Opportunities

Our Mission

Brooklyn Workforce Innovations (BWI) is now in its 19th year as a nonprofit workforce development organization that, through the course of its history, has helped thousands of low-income and unemployed New Yorkers from across the five boroughs build upwardly-mobile careers. BWI's mission is to empower low- and moderate-income people by creating living-wage employment opportunities and access to career paths. Currently BWI helps men and women start careers in a variety of fields that are growing locally and offer entry-level jobs on a path to a career. In addition to helping them acquire vital skills and industry-recognized certifications, BWI offers important supplemental services that assist in getting participants to graduation day and transitioned into a meaningful job. In many instances, BWI maximizes service to beneficiaries by partnering with organizations that share in BWI's passion to create quality career paths for those who need it most.

Our Event

Brooklyn Workforce Innovations

2019 Gala in Gotham (GiG)

Thursday, June 13th @ 6:00 pm, 501 Union

www.bwiny.org/gala

BWI will bring together local businesses, community partners, program alumni, and others who support job training as a key strategy in the fight against poverty for a festive cocktail reception on June 13th. The event will feature drinks and hors d'oeuvres as well as an opportunity to network and learn about the work BWI does on behalf of New Yorkers every day. Please join us in celebrating our work and the tremendous impact our programs are making!

Your sponsorship directly supports BWI's continued efforts to create and deliver highly effective job training and placement programs, which produce unprecedented impact on behalf of our most impoverished neighbors. Please direct sponsorship inquiries or other questions about the event to Shawn Hegele at 347-687-8901 or shegele@bwiny.org.



Please support BWI at this important fundraising event!

Brooklyn Workforce Innovations

2019 Gala in Gotham - Sponsorship Levels

Please note the level you wish to participate in from the selections below and complete the sponsorship form.

Presenting Sponsor *(limited to one sponsor)*

\$25,000

- ◆ Eighteen (18) tickets to the *2019 Gala in Gotham*
- ◆ Podium remarks by Presenting Sponsor representative
- ◆ Company logo on lighting spotlights (“gobos”) at entrance to event
- ◆ Company logo premier placement within presentation
- ◆ Company logo premier placement on event program
- ◆ Company logo placement on invitation and other electronic marketing collateral
- ◆ Special recognition in event press release
- ◆ Premier placement of company logo on BWI website; post-event company recognition on Event photo site

Diamond Sponsor

\$15,000

- ◆ Twelve (12) tickets to the *2019 Gala in Gotham*
- ◆ Special recognition from event podium
- ◆ Branded signature event cocktail
- ◆ Premier advertisement in bi-fold event program
- ◆ Company logo premier placement on event program
- ◆ Company logo premier placement within presentation
- ◆ Company logo placement on invitation and other electronic marketing collateral
- ◆ Special recognition in event press release
- ◆ Premier placement of company logo on BWI website; post-event company recognition on Event photo site

Platinum Sponsor

\$7,500

- ◆ Eight (8) tickets to the *2019 Gala in Gotham*
- ◆ Special recognition from event podium
- ◆ Option to provide branded giveaways at the event
- ◆ Company logo premier placement within presentation
- ◆ Company logo premier placement on event program
- ◆ Company logo placement on invitation and other electronic marketing collateral
- ◆ Company name in event press release
- ◆ Premier placement of company logo on BWI website; post-event company recognition on Event photo site

Gold Sponsor

\$5,000

- ◆ Six (6) tickets to the *2019 Gala in Gotham*
- ◆ Company logo recognition within presentation
- ◆ Company logo placement on invitation and other electronic marketing collateral
- ◆ Company name in event press release
- ◆ Premier placement of company logo on BWI website; post-event company recognition on Event photo site



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Brooklyn Workforce Innovations 2019 Gala in Gotham - Sponsorship Levels

Please note the level you wish to participate in from the selections below and complete the sponsorship form.

Silver Sponsor

\$3,000

- ◆ Four (4) tickets to the *2019 Gala in Gotham*
- ◆ Company logo recognition within presentation
- ◆ Company logo placement on invitation and other electronic marketing collateral
- ◆ Premier placement of company logo on BWI website

Bronze Sponsor

\$1,250

- ◆ Two (2) tickets to the *2019 Gala in Gotham*
- ◆ Company name recognition within presentation
- ◆ Company name placement on invitation and other electronic marketing collateral
- ◆ Placement of company name on BWI website

BWI is a 501(c)(3) charitable organization. Contributions are tax-deductible for federal income tax purposes. The portion of this contribution that is deductible for federal income tax purposes is limited to the excess of any money contributed above the value of the goods or services provided by us. The good faith estimate of the value of goods or services for the cocktail reception is \$50 per ticket.



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Sponsorship Commitment Form

Sponsorship level name: _____

Enclosed check amount: \$ _____

(Please make checks payable to: Brooklyn Workforce Innovations)

I cannot attend, but wish to make a contribution of \$ _____

Please print information as you would like it to appear on all listings:

Name _____

Title _____

Company _____

Company Address _____

City _____

State _____

Zip Code _____

Telephone _____

Email _____

Please email this Sponsorship Form with your committed level to Shawn Hegele at shegele@bwiny.org or mail it to the address below.

All checks should be made payable to: **Brooklyn Workforce Innovations** and mailed, along with this form to:

Shawn Hegele
Director of Fundraising
Brooklyn Workforce Innovations
621 DeGraw Street
Brooklyn, NY 11217
(347) 687-8901



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