

Made in NY's free post training program continues in 2018



New York City's post production industry continues to grow thanks to the creation of New York State's Post Production Film Tax Credit, which was established in 2010. Since then, over 1,000 productions have applied for the credit, creating almost a million new jobs.

"While this creates more pathways for New York City residents to get into the industry, there is evidence that this growth is not equally distributed among women and people of color. In response to this need, the NYC Mayor's Office of Media and Entertainment decided to create the Made in New York Post Production Training Program, which built on the success of the Made in New York PA Training Program, which for the last 11 years has trained over 700 production assistants for work on TV and film sets," explains Ryan Penny, program director of the Made In NY Post Production Training Program.

The Post Production Training Program seeks to diversify New York's post industry by training low-income and unemployed New Yorkers in the basics of editing, animation and visual effects. Created in partnership with the Blue Collar Post Collective, BRIC Media Arts and Borough of Manhattan Community College, the course is free to participants and consists of a five-week, full-time skills training and job placement program administered by workforce development non-profit Brooklyn Workforce Innovations.

Trainees take part in classroom training covering the

history and theory of post production, as well as technical training in Avid Media Composer, Adobe's Premiere, After Effects and Photoshop, as well as Foundry's Nuke. "Upon successful completion of the training, our staff will work with graduates to identify job opportunities for a period of two years," says Penny.



Ryan Penny, far left with the most recent graduating class.

Launched in June 2017, the Made in New York Post Production Training Program graduated its second cycle of trainees in January 2018 and is now busy establishing partnerships with New York City post houses and productions who are interested in hiring graduates of the program as post PAs, receptionists, client service representatives, media management technicians and more.

"Employers can expect entry-level employees who are passionate about post and hungry to continue learning on the job," reports Penny. "As an added incentive, the city has created a work-based learning program specifically for MiNY Post graduates, which allows qualified employers to be reimbursed for up to 80% of the first 280 hours of a trainee's wages. This results in a win-win for employers and employees alike."

The Made in New York Post Production Training Program will be conducting further cycles throughout the year, beginning with Cycle 3 planned for spring 2018. More information on the program and how to hire program graduates can be found [here](#).