



## Sponsorship Opportunities

### Our Mission

**Brooklyn Workforce Innovations (BWI)** is now in its 18th year as a nonprofit workforce development organization that through the course of our history, has helped thousands of low-income and unemployed New Yorkers from across the five boroughs build upwardly-mobile careers. BWI's mission is to empower low- and moderate-income people by creating living-wage employment opportunities and access to career paths. Currently BWI helps men and women start careers in a variety of growing sector-based and opportunity-based fields. In addition to helping them acquire vital skills and industry-recognized certifications, BWI offers important supplemental services that assist in getting participants to graduation day and transitioned into a meaningful job. In many instances, we maximize service to our beneficiaries by partnering with organizations that share in our passion to create quality career paths for those who need it most.

### Our Event

**Brooklyn Workforce Innovations**

**2018 Gala in Gotham (GiG)**

**Thursday, June 14th @ 6:00 pm, 501 Union**

[www.bwiny.org/gala](http://www.bwiny.org/gala)

BWI will bring together local businesses, community partners, program alumni, and others who support job training as a key strategy in the fight against poverty for a festive cocktail reception on June 14<sup>th</sup>. The event will feature drinks and hors d'oeuvres as well as an opportunity to network and learn about the work BWI does on behalf of New Yorkers every day. Please join us in celebrating our work and the tremendous impact our programs are making!

Your sponsorship directly supports BWI's continued efforts to create and deliver highly effective job training and placement programs, which produce unprecedented impact on behalf of our most impoverished neighbors. Please direct sponsorship inquiries or other questions about the event to Shawn Hegele at 347-687-8901 or [shegele@bwiny.org](mailto:shegele@bwiny.org).



**Please support BWI at this important fundraising event!**

# Brooklyn Workforce Innovations

## 2018 Gala in Gotham - Sponsorship Levels

Please note the level you wish to participate in from the selections below and complete the sponsorship form.

### Presenting Sponsor *(limited to one sponsor)*

**\$25,000**

- ◆ Eighteen (18) tickets to the *2018 Gala in Gotham*
- ◆ Podium remarks by Presenting Sponsor representative
- ◆ Company logo on lighting spotlights (“gobos”) at entrance to event
- ◆ Company logo premier placement within presentation
- ◆ Company logo premier placement on event program
- ◆ Company logo placement on invitation, save the date, and other electronic marketing collateral
- ◆ Special recognition in event press release
- ◆ Premier placement of company logo on BWI website; post-event company recognition on Event photo site

### Diamond Sponsor

**\$15,000**

- ◆ Twelve (12) tickets to the *2018 Gala in Gotham*
- ◆ Special recognition from event podium
- ◆ Branded signature event cocktail
- ◆ Premier advertisement in bi-fold event program
- ◆ Company logo premier placement on event program
- ◆ Company logo premier placement within presentation
- ◆ Company logo placement on invitation, save the date, and other electronic marketing collateral
- ◆ Special recognition in event press release
- ◆ Premier placement of company logo on BWI website; post-event company recognition on Event photo site

### Platinum Sponsor

**\$7,500**

- ◆ Eight (8) tickets to the *2018 Gala in Gotham*
- ◆ Special recognition from event podium
- ◆ Option to provide branded giveaways at the event
- ◆ Company logo premier placement within presentation
- ◆ Company logo premier placement on event program
- ◆ Company logo placement on invitation, save the date, and other electronic marketing collateral
- ◆ Company name in event press release
- ◆ Premier placement of company logo on BWI website; post-event company recognition on Event photo site

### Gold Sponsor

**\$5,000**

- ◆ Six (6) tickets to the *2018 Gala in Gotham*
- ◆ Company logo recognition within presentation
- ◆ Company logo placement on invitation, save the date, and other electronic marketing collateral
- ◆ Company name in event press release
- ◆ Premier placement of company logo on BWI website; post-event company recognition on Event photo site



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# Brooklyn Workforce Innovations

## 2018 Gala in Gotham - Sponsorship Levels

Please note the level you wish to participate in from the selections below and complete the sponsorship form.

### Silver Sponsor

**\$3,000**

- ◆ Four (4) tickets to the *2018 Gala in Gotham*
- ◆ Company logo recognition within presentation
- ◆ Company logo placement on invitation, save the date, and other electronic marketing collateral
- ◆ Premier placement of company logo on BWI website

### Bronze Sponsor

**\$1,250**

- ◆ Two (2) tickets to the *2018 Gala in Gotham*
- ◆ Company name recognition within presentation
- ◆ Company name placement on invitation, save the date, and other electronic marketing collateral
- ◆ Placement of company name on BWI website

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*BWI is a 501(c)(3) charitable organization. Contributions are tax-deductible for federal income tax purposes. The portion of this contribution that is deductible for federal income tax purposes is limited to the excess of any money contributed above the value of the goods or services provided by us. The good faith estimate of the value of goods or services for the cocktail reception is \$50 per ticket.*



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# Sponsorship Commitment Form

Sponsorship level name: \_\_\_\_\_

Enclosed check amount: \$ \_\_\_\_\_

*(Please make checks payable to: Brooklyn Workforce Innovations)*

I cannot attend, but wish to make a contribution of \$ \_\_\_\_\_

*Please print information as you would like it to appear on all listings:*

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

**Note:** Please email this Sponsorship Form with your committed level to Shawn Hegele at [shegele@bwiny.org](mailto:shegele@bwiny.org) or mail it to the address below.

All checks should be made payable to: **Brooklyn Workforce Innovations** and mailed, along with this form to:

**Shawn Hegele**  
**Director of Fundraising**  
**Brooklyn Workforce Innovations**  
**621 DeGraw Street**  
**Brooklyn, NY 11217**  
**(347) 687-8901**



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