

BWI th

ANNIVERSARY CELEBRATION

Sponsorship Opportunities

Our Mission

Brooklyn Workforce Innovations (BWI) Brooklyn Workforce Innovations (BWI) is thrilled to celebrate a significant milestone—our 25th anniversary in 2025! For a quarter of a century, BWI has been dedicated to fostering economic mobility for historically marginalized communities across all five boroughs. Our mission is to empower low-income individuals by creating access to living-wage jobs and career pathways in industries with strong local demand. This work is more crucial than ever as rapid economic shifts continue to leave many New Yorkers unemployed or underemployed. Every year, BWI helps over 900 individuals overcome employment barriers, develop valuable skills, access career-ladder opportunities, and achieve lasting success in the workforce.

Our Event

**Brooklyn Workforce Innovations
25th Anniversary Celebration
Thursday, May 29th @ 6:00 pm, 501 Union St, Brooklyn NY
www.bwiny.org/event**

Join us on Thursday, May 29th for our 25th Anniversary Celebration, a milestone event celebrating 25 years of transforming lives through the power of job training! This special evening will bring together our dedicated partners, inspiring program alumni, and all those who champion the fight against poverty through career empowerment.

Join us as we enjoy delicious local cuisine, live music, and a dynamic program that shines a spotlight on our impact and pays tribute to those who have made our mission a reality.

By sponsoring the Celebration, you will play a vital role in sustaining and expanding our proven job training programs—empowering individuals with credentials, securing meaningful job placements, and building careers that last. Together, let's continue changing lives and strengthening our community!

Please direct sponsorship inquiries or other event inquiries to: Jackson Schad at 859-368-4010 or jschad@bwiny.org.

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Brooklyn Workforce Innovations: 2025 Event Sponsorship Levels

Note the level you wish to participate in from the selections below and complete the sponsorship form.

Century \$25,000

- Eighteen (18) tickets to the 2025 Event
- Company logo on lighting spotlights on stage
- Company logo on a special filter for the event photo booth
- Full page advertisement in our event's printed journal
- Company logo on cocktail napkins at the event
- Special recognition on our social media channels prior to the event
- Spotlight in BWI Newsletter
- Recognition from the podium by BWI leadership
- Premier placement of company logo printed on event program
- Company logo on event signage
- Company logo placement on invitation and other electronic marketing materials
- Premier placement of company logo on BWI website

Legacy \$15,000

- Twelve (12) tickets to the 2025 Event
- Company logo on cocktail napkins at the event
- Special recognition on our social media channels prior to the event
- Spotlight in BWI Newsletter
- Half page advertisement in our event's printed journal
- Recognition from the podium by BWI leadership
- Premier placement of company logo printed on event program
- Company logo on event signage
- Company logo placement on invitation and other electronic marketing materials
- Premier placement of company logo on BWI website

Milestone \$10,000

- Ten (10) tickets to the 2025 Event
- Half page advertisement in our event's printed journal
- Recognition from the podium by BWI leadership
- Premier placement of company logo on printed event program
- Company logo on event signage
- Company logo placement on invitation and other electronic marketing materials
- Premier placement of company logo on BWI website

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Visionary

\$7,500

- Six (6) tickets to the 2025 Event
- Quarter page advertisement in our event's printed journal
- Recognition from the podium by BWI leadership
- Company logo premier placement on printed event program
- Company logo on event signage
- Company logo on invitation and other electronic marketing materials
- Company logo on BWI website

Champion

\$5,000

- Four (4) tickets to the 2025 Event
- Quarter page advertisement in our event's printed journal
- Company logo on event signage
- Company logo on invitation and other electronic marketing materials
- Company logo on BWI website

Silver

\$2,500

- Two (2) tickets to the 2025 Event
- Company name on event signage
- Company name on BWI website
- Company name placement on invitation and other electronic marketing materials

*Individual tickets are also available for purchase at **\$250.00** per ticket.*

Sponsorship Commitment Form: *Please Return by 5/16/25*

Sponsorship level name:

Enclosed check amount:

\$ _____

(Please make checks payable to: Brooklyn Workforce Innovations)

I cannot attend, but wish to make a contribution of

\$ _____

Please print information as you would like it to appear on all listings:

Name

Title

Company

Company Address

City

State

Zip Code

Telephone

Email

Note: Please complete and email this Sponsorship Form with your committed level to Jackson Schad at jschad@bwiny.org or mail it to the address below.

All checks should be made payable to: **Brooklyn Workforce Innovations and mailed, along with this form to:**

Jackson Schad
Individual Giving & Communications Manager
Brooklyn Workforce Innovations
621 Degraw Street
Brooklyn, NY 11217



Thank you for supporting BWI at this important fundraising event!

BWI is a 501(c)(3) charitable organization. Contributions are tax-deductible for federal income tax purposes. The portion of this contribution that is deductible for federal income tax purposes is limited to the excess of any money contributed above the value of the goods or services provided by us. The good faith estimate of the value of goods or services for the cocktail reception is \$75 per ticket.